



**Commitment to Sponsor Form**  
2006 Health Care Summit  
September 20-22, 2006

Organization Name \_\_\_\_\_

Contact Person \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail Address \_\_\_\_\_

**Sponsor Levels**

Please indicate at which level you will participate.

- Diamond \$20,000
- Platinum \$15,000
- Gold \$10,000
- Silver \$5,000
- Bronze \$2,500

**Sponsor Fees**

A deposit of one-half must accompany the Commitment to Sponsor Form with the balance due no later than **April 15, 2006**. Commitments submitted after April 15, 2006 must be accompanied by full payment.

**Method of Payment** (make checks payable to the Hospital Council)

- MasterCard / Visa
- Check

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Name on Card \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Total Amount to be paid: \_\_\_\_\_

**Contract Agreement**

All sponsor materials are subject to approval by the Hospital Council. We agree to the payment requirements as listed above on this application. This application will not become a binding contract until fully executed by both parties.

\_\_\_\_\_  
Authorized Sponsor Representative Date

\_\_\_\_\_  
Authorized Hospital Council Representative Date

**This form must be completed for every participant whether you require an actual booth space or not.**

**Mail your completed form along with deposit to:**  
Hospital Council c/o Gail Baumgarten, 597 St. George Road, Danville, CA 94526

## **2006 Health Care Summit Sponsorship Levels and Benefits**

### *DIAMOND SPONSOR - \$20,000*

- As “THE” Sponsor of the Summit, your name will be prominently displayed at all events to ensure that every Summit participant knows of your commitment to quality health care
- Exclusive host of a private cocktail reception of leading hospital CEOs (and others you want invited) from 4:30 – 5:30 PM on Thursday, September 21
- “Cable Car” for you and your reception guests to the dinner and Beach Blanket Babylon
- Sponsor the San Francisco Athletic Club dinner and reserved table for up to 10 people
- Sponsor and reserved prime seats at Beach Blanket Babylon with your guests
- Reserved table first row with major CEOs (or those you would like included for the lunch) Thursday with noted futurist Lowell Catlett
- Full-page ad and acknowledgement in the program syllabus
- Acknowledgement in the program brochure and on the Hospital Council’s website
- One booth space at the Exhibitor Fair (with badges for 2 persons) on Thursday, September 21
- Complimentary registration for 5 persons for all sessions, and all food functions

### *PLATINUM SPONSOR - \$15,000*

- Opportunity to address Summit attendees and introduce a featured speaker at one of the following scheduled events:
  - Sponsor and Introduce Dr. Lowell Catlett at lunch on Thursday, September 21, or
  - Sponsor and Introduce Quint Studer, Opening Speaker on Thursday, September 21, or
  - Closing speech by Dick Morris, Political Consultant on Friday, September 22
- Reserved prime table at the San Francisco Athletic Club dinner before Beach Blanket Babylon
- Reserved table first row at Thursday’s luncheon with CEOs
- Full-page ad and acknowledgement in the program syllabus
- Acknowledgement in the program brochure and on the Hospital Council’s website
- One booth space at the Exhibitor Fair on Thursday, September 21 (with badges for two persons)\*
- Complimentary registration for two to the Summit

### *GOLD SPONSOR - \$10,000*

- Opportunity to sponsor one of the following scheduled events with appropriate signage for your organization:
  - Welcome Reception on Wednesday, September 20
  - CHPAC Presidents’ Club Dinner on Wednesday, September 20
  - General Session #2 Thursday, September 21
  - First Session, Friday, September 22nd
- Reserved table at Thursday luncheon
- Full-page ad and acknowledgement in the program syllabus
- Acknowledgement in the program brochure and on the Hospital Council’s website
- One booth space at the Exhibitor Fair on Thursday, September 21 (with badges for two persons)\*
- Complimentary registration for one to the Summit

SILVER SPONSOR - \$5,000

- Opportunity to sponsor one of the following scheduled events with appropriate signage for your organization:
  - General Session #3 – HearthMath Thursday September 21, 3:00 p.m.
  - Golf Tournament on Friday, September 22
  - Breakfast on Friday, September 22
- Reserved table with CEOs at Thursday luncheon
- Half-page ad and acknowledgement in the program syllabus
- Acknowledgement in the program brochure and on the Hospital Council’s website
- One booth space at the Exhibitor Fair on Thursday, September 21 (with badges for two persons)\*

BRONZE SPONSOR - \$2,500

- Opportunity to sponsor one of the following program items with appropriate signage for your organization:
  - Coffee Break(s)
  - Continental Breakfast on Thursday, September 21
  - Tote Bags
- Reserved table with CEOs at Thursday luncheon
- Acknowledgement in the program syllabus and on the Hospital Council’s website
- One booth space at the Exhibitor Fair on Thursday, September 21 (with badges for two persons)

## **Information and Policies for Sponsors**

### **2006 Health Care Summit**

Conformance with these policies is understood to be part of the contract to sponsor.

#### ***Booth Assignments***

The Hospital Council of Northern and Central California will be solely responsible for booth assignments. The following will be taken into consideration, but will not be the sole determining factor: order in which reservations are received, number of booth spaces purchased, suitability and availability of location.

#### ***Exhibit Dates and Hours***

Exhibitor Day will be held Thursday September 21, 2006 from 7:00 a.m. to 3:00 p.m.

#### ***Exhibit Space Refund Policy***

Notice of cancellation must be in writing and received on or before the dates listed below for a refund:

Before April 15, 2006	75% refund
April 15, 2006 to July 15, 2006	50% refund
After July 15, 2006	No refund will be made

#### ***Installation/Dismantling of Exhibits***

The Hospital Council has contracted with TriCord for freight management and drayage services. These services include receipt and storage of exhibit materials for 30 days, delivery of materials from the dock to an assigned booth space, removing empty crates, returning empty crates at the end of the show for packaging, and delivering packed crates back to the dock for carrier loading. Exhibitors are expected to adhere to the instructions and deadlines provided by TriCord.

Exhibit space will be available for installation on Wednesday, September 20, 2006 at 2:00 p.m. and must be completed one half-hour before the show starts. No installations will be allowed after that time without specific permission from the Hospital Council.

No exhibits may be dismantled prior to 3:00 p.m. on Thursday, September 21, 2006. Dismantling activities may not begin until the exhibit area is cleared.

For your convenience, there will be an on-site service center staffed by TriCord during scheduled move-in and move-out dates and times.

#### ***Exhibit Booth Construction and Arrangements***

Standard exhibit booths consist of: 8 foot high back drape, 3 foot high draped side rails, one 6 foot draped table, two plastic side chairs, a wastebasket, and one 7 inch x 44 inch identification sign. Each exhibit must be confined to the limits of the assigned booth space. Placement of equipment must avoid blocking the visibility of neighboring exhibitors. All exposed parts of the display must be finished and present an attractive appearance.

### ***Care of Exhibit Space***

The exhibit space must be kept neatly maintained and in good order. Special services, as outlined in the TriCord service manual, will be available on the Hospital Council web site ([www.hcncc.org](http://www.hcncc.org)) at the expense of the sponsor, ninety days prior to the event.

### ***Eligible Exhibits***

The Hospital Council reserves the right to refuse rental of display space, exhibit, or any part of an exhibit, to any organization whose display is not, in the organization's judgment, compatible with the quality and/or objectives of the Hospital Council and/or the Annual Health Care Summit.

### ***Fire and Safety***

All materials utilized for exhibits must meet fire and safety codes set forth by the state and/or city fire officials. Exhibitors must provide certification of flame-proofing as requested by the Hospital Council or the fire department. Volatile or flammable fluids, and substances or materials prohibited by fire regulations or insurance carriers, are prohibited in all exhibitor areas.

### ***Admittance to Exhibitor Area***

Admittance to the exhibitor area is limited to individuals and/or organizations that have contracted and paid for assigned space. No other persons will be permitted access to the exhibitor area for the purpose of demonstrating products, distributing advertising materials, canvassing, soliciting, personnel recruiting, soliciting participation in unauthorized surveys, and any other non-authorized purpose. Violation will result in expulsion from the exhibitor area.

### ***Exhibitor Responsibilities***

Each exhibitor must provide an attendant within the exhibit space during the open hours of the exhibition as defined previously.

Exhibitor name badges are personal and non-transferable. Each representative must wear the official name badge at all times within the exhibit area. It is the responsibility of all exhibitors to restrict customer contact and business activities to within the confines of the exhibit space.

### ***Subletting of Space***

Exhibitors may not assign, sublet, or apportion the whole or any part of the space allotted and may not advertise or display goods or services other than those manufactured and/or sold by the exhibitor in the regular course of their business.

### ***Liability and Security***

Each exhibitor must make provision for the safeguarding of its materials, equipment, and display at all times. The Hospital Council will not be responsible for the loss of any exhibit by or for any cause. Exhibitors must leave exhibit space in the same condition as was found when first occupied. The exhibitor shall assume all responsibility for damage to the space and shall indemnify and hold harmless the Hospital Council for all liability that may ensue from any cause arising from the exhibitor's participation in the Annual Health Care Summit.

It is agreed that the Palace Hotel shall not be liable for any loss, destruction or damage to any exhibit, or any theft or disappearance of any property contained in or about the exhibit space, whether such damage or loss be caused by the negligence of an employee, agent, or officer of the Palace Hotel or the Hospital Council. The exhibitor expressly waives all claims for any such loss, damage, or thefts and the exhibitor agrees to indemnify and hold the Palace Hotel and the Hospital Council harmless for such claims.

### ***Social Functions and Dress Code***

Hospitality Suites or events sponsored by exhibitors must be approved by the Hospital Council. Social functions sponsored by exhibitors may not be scheduled during program hours and may not conflict with organization functions. Any functions not approved by the Hospital Council that could compete for attendees' time either during exhibit hours or program sessions are expressly prohibited. Appropriate dress for the meeting is business casual. Our off-site dinner event will be at the San Francisco Athletic Club followed by the performance of Beach Blanket Babylon. We will be taking Cable Cars to the event so a jacket is suggested.

### ***Exhibitor Meals***

In an effort to control costs, the Hospital Council will provide two name badges per booth. Additional name badges may be purchased for \$275 per person. These funds will defray the additional cost of food in the exhibitor area lunch and the off-site dinner.