



**Commitment to Sponsor Form  
2004 Health Care Summit  
September 22-24, 2004**

Organization Name \_\_\_\_\_

Contact Person \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail Address \_\_\_\_\_

**Sponsor Levels**

Please indicate at which level you will participate.

- Platinum \$15,000
- Gold \$10,000
- Silver \$5,000
- Bronze \$2,000

**Sponsor Fees**

A deposit of one-half must accompany the Commitment to Sponsor Form with the balance due no later than April 15, 2004. Commitments submitted after April 15, 2004 must be accompanied by full payment.

**Method of Payment** *(make checks payable to the Hospital Council)*

- MasterCard/Visa
- Check

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Name on Card \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Total Amount to be paid: \_\_\_\_\_

**Contract Agreement**

All sponsor materials are subject to approval by the Hospital Council. We agree to the payment requirements as listed above on this application. This application will not become a binding contract until fully executed by both parties.

\_\_\_\_\_  
*Authorized Sponsor Representative*

\_\_\_\_\_  
*Date*

\_\_\_\_\_  
*Authorized Hospital Council Representative*

\_\_\_\_\_  
*Date*

Mail your completed form along with deposit to:

**The Hospital Council • 1215 K Street, Suite 730 • Sacramento, California 95814**

For more information or answers to questions, please call Nancy Johnson at 1-888-326-6951.

## **2004 Health Care Summit Sponsorship Levels and Benefits**

### **PLATINUM SPONSOR - \$15,000**

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- Complimentary registration for two to the Summit
- Full-page ad and acknowledgement in the program syllabus
- Acknowledgement in the program brochure and on the Hospital Council's website
- One booth space at the Exhibitor Fair on Thursday, September 23 (badges for two persons)
- Opportunity to address Summit attendees and introduce a featured speaker at one of the following scheduled events:
  - Opening Speaker on Thursday, September 23
  - Keynote Luncheon Speaker on Thursday, September 23
  - Closing Speaker on Friday, September 24
  - Dinner at Teatro ZinZanni on Thursday, September 23 (no speaker)

### **GOLD SPONSOR - \$10,000**

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- Complimentary registration for one to the Summit
- Full-page ad and acknowledgement in the program syllabus
- Acknowledgement in the program brochure and on the Hospital Council's website
- One booth space at the Exhibitor Fair on Thursday, September 23 (badges for two persons)
- Opportunity to sponsor one of the following scheduled events with appropriate signage for your organization:
  - Welcome Reception on Wednesday, September 22
  - Lunch on Thursday, September 23
  - Cocktail Reception on Thursday, September 23

### **SILVER SPONSOR - \$5,000**

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- Half-page ad and acknowledgement in the program syllabus
- Acknowledgement in the program brochure and on the Hospital Council's website
- One booth space at the Exhibitor Fair on Thursday, September 23 (badges for two persons)
- Opportunity to sponsor one of the following scheduled events with appropriate signage for your organization:
  - Golf Tournament on Wednesday, September 22
  - Concurrent Sessions on Thursday, September 23
  - Transportation to the Dinner at Teatro ZinZanni on Thursday, September 23
  - Continental Breakfast Roundtables on Friday, September 24

### **BRONZE SPONSOR - \$2,000**

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- Acknowledgement in the program syllabus and on the Hospital Council's website
- One booth space at the Exhibitor Fair on Thursday, September 23 (badges for two persons)
- Opportunity to sponsor one of the following program items with appropriate signage for your organization:
  - Continental Breakfast on Thursday, September 23
  - Coffee Break(s)